

## COOKIES POLICY

### 1. APPLICABLE REGULATION

The second paragraph of Article 22 of Spanish Law 34/2002 of 11 July 2002 on Information Society Services and Electronic Commerce (hereinafter, LSSI-CE), establishes the following:

1. *When service providers employ devices for the storage and recovery of data from terminal equipment, they shall inform recipients of the use and finality of such devices in a clear and comprehensive manner, offering recipients the opportunity to refuse, by a simple means and free of charge, to allow their data to be processed, particularly regarding the purpose of processing this data, in accordance with the provisions established in Spanish Organic Law 15/1999 of 13 December 1999, on Personal Data Protection.*

*Where it is technically possible and effective, the recipient's consent to accept the processing of their data may be provided through the use of appropriate parameters of the browser or other applications, provided that the user configures these either during their installation or during updating by means of an express indication to that effect.*

*The preceding paragraph does not prevent possible technical access to, or storage of, the data with the sole purpose of sending a communication via an electronic communication network, to the extent that this is strictly necessary, so that company may supply information expressly requested by the recipient.*

According to the "Guide on the Use of Cookies", published by the Spanish Data Protection Agency (hereinafter AEPD) in 2013, the LSSI-CE is applicable to any type of archive or storage device that is downloaded onto the terminal equipment of a user for the purpose of storing data that may be updated and retrieved by the entity responsible for its installation. The cookie is an example of a device of this type in general use, and for this reason we shall henceforth refer generically to these devices as cookies.

Cookies used for any of the following purposes are exempted from the obligations established in Article 22.2 of the LSSI-CE:

- Solely to allow the communication between the user's equipment and the network.
- Strictly to provide a service expressly requested by the user.

### 1. TYPES OF COOKIES DEPENDING ON THEIR PURPOSE

A cookie is a file which is downloaded onto a computer or other device used to access certain webpages. Among other things, cookies allow a website to store and recover information on the browsing habits of the user or his/her system and, depending on the information they contain and the way they are used, they can be used to recognise the user.

As mentioned in the "Guide on the Use of Cookies", published by the Spanish Data Protection Agency, depending on the purpose of processing the data obtained via cookies, we can distinguish between:

**Technical cookies:** These allow the user to browse a website, platform or application and to use the various options or services that exist there, for example, controlling traffic and the communication of data, identifying the session, allowing access to restricted areas, recording the elements of an order, processing a purchase, requesting to sign-up or to be admitted to an event, using security elements during browsing, storing content for broadcast by sound or video, or sharing content on social networks.

- **Personalisation cookies:** These are cookies that allow the user to access a service with certain predefined general characteristics according to a series of criteria on the user's terminal, for example, the language, the type of browser used to access the service, the regional setting from which the user accesses the service, etc.

- **Analysis cookies:** These are the cookies which allow the person in charge to track and analyse the behaviour of users of websites to which they are linked. The information gathered through such cookies is used in measuring the activity of websites, applications or platforms and profiling of the user's navigation of these sites, applications and platforms, in order to make improvements based on analysing the data of the users of the service.
- **Advertising cookies:** These cookies allow for the most efficient management of advertising spaces that, where appropriate, the editor has included on the website, application or platform where the service is provided based on criteria such as edited content or the frequency that advertisements are shown.
- **Behavioural advertising cookies:** These cookies allow for the most efficient management of advertising spaces that, where appropriate, the editor has included on the website, application or platform providing the requested service. These cookies store information on user behaviour obtained through the continuous observation of browser habits, enabling a specific profile to be developed to display advertisements based thereon.

## 2. PRINCIPLE OF THE INFORMATION

In accordance with the provisions established in Article 5 of Spanish Organic Law 15/1999 of 13 December 1999 on Personal Data Protection (hereinafter, LOPD), we hereby expressly, precisely and accurately inform you that information requested via the cookies installed in your computer will be used for the following purposes: Technical and personalisation cookies.

The recipients of the information obtained via the cookies installed on your computer are the following:

- The editor in charge of the website and the data controller: AGROTURISMO SA MARINA S.L.

## 3. PRINCIPLE OF CONSENT

You will have been deemed to have given your consent by marking the box relating to accepting the "Cookies Policy" available on our website for this purpose.

In cases where the user does not expressly manifest whether they do or do not accept cookie installation, but continues to use the website or application, it will be understood that they have given their consent, and our company will expressly inform them of the possibility of blocking or deleting cookies installed on their system, by configuring the settings of the browser installed on their computer.

## 4. OPTIONAL BASIS OF COOKIE INSTALLATION

Although the acceptance of cookie installation on your computer is optional, refusing their installation may entail limited or impossible functioning of the website, which would render impossible the provision of services by our company through the website.

## 5. DISABLING COOKIES

The user may change cookie settings, block them or disable them at all times. To do so, here are the methods for the main browsers:

CHROME: <https://support.google.com/chrome/answer/95647?hl=es>

EXPLORER: <http://windows.microsoft.com/es-es/windows-vista/Block-or-allow-cookies> FIREFOX: <http://support.mozilla.org/es/kb/habilitary-deshabilitar-cookies-que-los-sitios-we> SAFARI: <http://www.apple.com/es/privacy/use-of-cookies/>

As well as third party cookies Google AdWords:

<http://www.google.es/intl/es/policies/technologies/cookies/>

AGROTURISMO SA MARINA S.L. is not liable for the content and veracity of cookies policies of third parties.

## **6. DATA SECURITY PRINCIPLE**

AGROTURISMO SA MARINA S.L. undertakes to fulfil its duty of confidentiality with respect to personal data and its duty to store it and shall adopt all the technical and organisational measures required to guarantee its security and prevent its unauthorised alteration, loss, processing or access, taking into account the state of the technology, the nature of the data stored and the risks to which it is exposed, whether through human action or physical or natural influences, implemented by Title VIII of Spanish Royal Decree 1720/2007 of 21 December 2007 approving the Regulation implementing Spanish Organic Law 15/1999 of 13 December 1999 on Personal Data Protection.

## **7. EXERCISE OF RIGHTS**

In accordance with the provisions established in the LOPD and Spanish Royal Decree 1720/2007 of 21 December 2007, approving the Regulation for its development, the service recipient may, at any time, exercise their rights to access, rectification, cancellation and opposition before the file controller or data controller, by attaching a copy of the National ID card.

## **8. FILE CONTROLLER OR DATA CONTROLLER**

The file controller of data controller is AGROTURISMO SA MARINA S.L., whose address for notifications is POLIGONO 6, N° 47 - CTRA CALA BOIX - 07850 SAN CARLOS, IBIZA.